

Press release Swiss FinTech Awards 2018

Finanz und Wirtschaft Forum, 15.03.2018

Do not release before 10 pm on 15.03.2018



The Swiss FinTech Awards 2018 go to the start-ups Proxeus and Loanboox and to the Crypto Valley Association

The purpose of the Swiss FinTech Awards is to promote regional development while helping create the strongest possible Swiss FinTech ecosystem underpinned by unprecedented international network links. This network, made up of selected partner organisations and Fintech experts, will present the Swiss FinTech Awards to Swiss FinTech start-ups and influencers in the «Early Stage Start-up of the Year», «Growth Stage Start-up of the Year» and «Fintech Influencer of the Year» categories.

The «Early Stage Start-up of the Year» category consists of Swiss based Fintech start-ups set up less than two years ago or funded with less than CHF 2.5 million. Start-ups exceeding these limits at the point of application are judged in the «Growth Stage Start-up of the Year» category. The «Fintech Influencer of the Year» category was created for individuals or organisations who have positively shaped or influenced the Swiss Fintech scene. All start-ups were subject to a multi-tiered application process whereas the winner of the Influencer category was nominated directly by the jury.

The Finanz und Wirtschaft Forum acts as organiser of the Swiss FinTech Awards and their ecosystem which consists of knowledge partner Accenture, a jury of 20 designated FinTech experts and the five “sponsor banks” who provide the CHF 38,000 prize money. Remaining partners are drawn from the worlds of networking, communication and academia. Please see our website www.swissfintechawards.ch for detailed information on the jury and ecosystem.

The Swiss FinTech Awards Night, when the winners are announced, took place on 15.03.2018 following an extensive selection process. More than 70 applications were received, ten of which reached the Top-10 round to become the ten best rated FinTech companies. All ten companies passed through the FinTech Boot Camp organised by our knowledge partner Accenture and given the opportunity to make a presentation to the assembled jury members and sponsor banks as part of a “speed dating session”. The four finalists were chosen based on assessments of their online platform applications and the strength of their “speed dating session” and ultimately selected within their respective categories. For more information please visit www.swissfintechawards.ch.

Contact

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The 2018 Swiss FinTech Awards finalists and winners

Below is a list of the top ten, top four and the eventual winners of the 2018 Swiss FinTech Awards together with short self-penned resumes of the four start-up finalists and the Crypto Valley Association. The portraits of the individual organisations were provided.

Top ten FinTech companies	Top four FinTech companies (finalists)	Two start-up winners
Apiax (early stage)	Loanbox (growth stage)	Loanbox (growth stage)
FinForm (early stage)	Price Hubble (growth stage)	Proxeus (early stage)
FirstYou24 (growth stage)	Proxeus (early stage)	One influencer winner
Loanbox (growth stage)	Viac (early stage)	Crypto Valley Association
NetGuardians (growth stage)		
Price Hubble (growth stage)		
Proxeus (early stage)		
Sonect (early stage)		
Stonestep (growth stage)		
Viac (early stage)		

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About Loanbox (Winner «Growth Stage Start-up of the Year»)

The money and capital market platform for cantons, municipalities and institutional lenders.

Loanbox is the independent money and capital market platform for public-sector borrowers and institutional investors and banks. Over 9 billion Swiss francs have been requested through Loanbox and over 800 borrowers and over 200 lenders are already active on Loanbox.

In contrast to conventional brokering, financing and investing via Loanbox is simple, transparent, safe and low cost, benefiting both borrowers and lenders alike.

Click here to see Loanbox video portrait:

<https://www.youtube.com/watch?v=B08f9ZrRd9U>

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Comment by the jury

They started in Switzerland and have already begun their European expansion. Their growth is phenomenal and they are increasing the transparency and lowering the costs in a huge market. That market is ready for disruption and they are disrupting it. It is the capital market for public-sector borrowers and institutional investors and banks. And the start-up is Loanbox.

About Price Hubble

We want to enable smarter real estate decisions by bringing the latest in machine learning, big data analytics and ultra-convenient data visualization to market participants along the entire real estate value chain. The real-estate market is complex. We make it simple and instantly accessible for you.

Click here to see Price Hubble's video portrait:

<https://www.youtube.com/watch?v=bGM4oP-CBdQ>

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About Proxeus (Winner «Early Stage Start-up of the Year»)

Proxeus is like Wordpress for the blockchain, enabling anyone to program smart contracts.

We have developed a visual programming technology allowing anyone to program smart contracts and create their own blockchain applications.

We help startups and traditional companies move to a blockchain-based business model.

Click here to see Proxeus' video portrait:

<https://www.youtube.com/watch?v=hTyXVhhuuC6c>

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Comment by the jury

The start-up is awarded for its bold vision. The jury believes that it is about to revolutionize the way we interact with one of the fundamental technologies of our time. It has set out to become the wordpress for blockchain, making the power of the blockchain technology accessible to everyone. That's why the jury wants to award Proxeus as "Early Stage Start-up of the Year".

About Viac (only provided in German)

Es ist Zeit den Vorsorgemarkt aufzumischen. Viel zu lange beherrschen Banken und Versicherungen mit teuren und intransparenten Produkten den Markt. Wir wollen dies mit der ersten 100% digitalen Vorsorgelösung der Schweiz ändern!

- Deine Säule 3a in einer App.
- Eröffnung in unter 10 Minuten.
- Ab CHF 1.- bist du dabei.

Click here to see Viac's video portrait:

<https://www.youtube.com/watch?v=DwFvcGTdbeA>

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About Crypto Valley Association (Winner «Fintech Influencer of the Year»)

Founded in January 2017, Crypto Valley Association is a not-for-profit association established to support the development and dissemination of cryptographic technologies, blockchain, and other distributed ledger technologies by supporting startups and other companies in Zug, Switzerland and internationally. Crypto Valley's mission is to shape an open, free, and prosperous economy spanning multiple sectors.

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Comment by the jury

The previous year has been the year of ICOs and of the Swiss Government announcing that Switzerland should become a Crypto Nation. Among numerous crypto influencers there has been one advocate who's been pushing the Crypto Valley on the global stage. For that and other reasons the jury of the Swiss FinTech Awards wants to honor the work of the Crypto Valley Association with the "Influencer of the Year" award.

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