



The active versus passive conundrum in Smart Beta

- > What are the different Smart Beta options?
- > How to choose the right solution?
- > How to implement it?

Case Studies and Q&A session with the audience

Nowadays, in their search for yield, investors are looking for asset classes with greater dynamism while monitoring their risk. But these have become more volatile and riskier than fixed income. This environment constitute a favourable ground for Smart Beta solutions, which can provide an adequate response to investors to cope with these various constraints.

Indeed, the Smart Beta approach enables to increase the diversification and to manage risk, while looking for new sources of performances.

Laurent Trottier, CFA, Global Head of ETF, Indexing and Smart Beta management at Amundi, will introduce the different options an investor has when it comes to Smart Beta and how to choose the right solution for him.

Laurent Trottier, CFA, Global Head of ETF, Indexing and Smart Beta management, Amundi

Laurent Trottier was appointed Global Head of Index and Smart beta management at Amundi in September 2014.

Laurent was Head of Index Management at Amundi since 2005 and started his career in the Group in 2002 as a passive equity portfolio manager at Crédit Lyonnais Asset Management (CLAM), which merged with Crédit Agricole Asset Management (CAAM) in July 2004.

Prior to that position, Laurent Trottier was a portfolio manager at State Street Banque SA (1999-2002).

Laurent Trottier is a CFA Charter holder (2002) and has an engineering degree (1999) from ENSIMAG (modelling and economics decision specialization). He also holds a post-graduate degree in finance from the University of Grenoble.

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