

Combining Factors – Active or Passive, Choose the Way that Best Fits your Needs

- > Key benefits of active factor investing
- > All-in-one solutions with Factor ETFs
- > How to customize factor investing: sector/country exclusion, ESG filters, etc
- > Getting Long or Long/Short in factor investing
- > Case Studies and Q&A session with the audience

Smart Beta and Factor Investing approaches have found their place under investors' radar, as they genuinely consider these solutions as a way to increase the diversification and to manage risk, while looking for new sources of performance.

The vast array of existing factor solutions requires education to tackle the differences between mono and multi factors, and the numerous ways to combine factors: through ETF, through dynamic combination, etc

The next step will also imply to choose between Long or Long/Short solutions, or to mix all these ideas in a global portfolio.

Karin Russell-Wiederkehr



Karin Russell-Wiederkehr has more than 25 years of experience in the financial industry. Prior to joining Amundi, she was responsible for ETFs and Transition Management at Morgan Stanley from 2010 to 2016. Prior to that, from 2004 to 2008, she was Transition Management Sales Manager at Credit Suisse. From 2003 to 2004, she was working for BNY Securities and was the Head of Portfolio and Transition Management Trading. Karin holds a bachelor degree in Business and Finance Administration from the Business School Wohlen, a Bachelor's degree in Economics and Business from HKG Zurich and is a FCA Securities Representative.

Contact details

Contact: Karin Russel
Phone: +41 44 588 99 32
E-Mail: karin.russell@amundi.com
Website: www.amundiETF.com