



The Need to Diversify for Income in a Low Yield World

With yields on cash, bonds and other traditional sources of income having been so low, for such a prolonged period of time, it has been increasingly necessary for investors to look elsewhere for income. However, moving out of the “comfort zone” of traditional income assets may involve greater risks: longer duration, worse credit quality, more volatility...

To diversify away from risks and identify the best opportunities requires more expertise.

Invesco PowerShares offers a range of carefully-constructed income ETFs:

- **Intelligent ways to enhance traditional sources of income** in investment grade corporate bonds with floating rate notes or using alternative weighting methodologies in gaining exposure to “fallen angels” companies.
- **Opportunities in less familiar asset classes** such as preferred shares and US energy infrastructure (Master Limited Partnerships “MLPs”)

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Nicolas Samaran has been Head of Product Development for Invesco PowerShares in EMEA since August 2014. He is responsible for developing a range of Exchange Traded Funds (ETFs) for the European market. His responsibilities include product-line design such as researching, developing and project managing new product ideas and product line enhancements. Prior to joining Invesco PowerShares, Nicolas was Head of Investment Content at Source, a provider of European exchange traded products, focusing on the identification and acquisition of differentiated content. He has also held roles at Man Investments in Switzerland as a senior structurer, and as an executive director in the fund derivative structuring group at UBS Investment Bank in London.

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