



Press release Swiss FinTech Award

Forum Executive AG, 23.03.2016

Do not release before 10 pm on 31.03.2016

The 2016 Swiss FinTech Awards go to Knip and Sentifi start-ups

The purpose of the Swiss FinTech Award is to promote regional development while helping create the strongest possible Swiss fintech ecosystem underpinned by unprecedented international network links. The Award specifically recognises outstanding Swiss based fintech solutions and the winners are chosen by a renowned jury consisting of a network of partner organisations and fintech experts.

The Award and its ecosystem are organised by the Forum Executive AG. The ecosystem is a network which includes knowledge partner Accenture, a jury of 22 versatile and designated fintech experts and the six “sponsor banks” who provide the CHF 36,000 prize money. Remaining partners are drawn from the worlds of networking, communication and academia. Please see our website www.swissfintechaward.ch for detailed information on the jury and ecosystem.

The Swiss FinTech Award Night, when the winners are announced, took place on 31.03.2016 following an extensive selection process which officially started on 30 September 2015 with the launch of the online platform. The platform gave start-ups the opportunity to apply for the award and jury members the opportunity to evaluate applications based on specified criteria. Just short of 50 applications were received 10 of which reached the next round to become the 10 best rated fintech companies. All ten companies were invited to visit the FinTech Boot Camp organised by our knowledge partner Accenture and given the opportunity to make a presentation to the assembled jury members as part of a “speed dating session”. The four finalists were chosen based on assessments of their online platform applications and the strength of their pitch at the “speed dating session”. All four were then discussed in depth by the jury before two joint winners were announced.

The 2016 winners – Knip and Sentifi – will each receive the Swiss FinTech Award in conjunction with CHF 18,000 prize money and a Wild Card to Accenture’s FinTech Innovation Lab in London.

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The 2016 Swiss FinTech Awards finalists and winners

Below is a list of the top 10, top 4 and the eventual winners of the 2016 Swiss FinTech Awards together with short self-penned resumes of the four finalists. Also shown are the jury's comments what convinced them to choose the winners Knip and Sentifi.

Top 10 FinTech companies	Top 4 Fintech companies	2 award winners
Advanon	Advanon	Knip
Carbon Delta	Knip	Sentifi
Crowdhouse	Qumram	
Go Beyond Investing	Sentifi	
Investglass		
Knip		
Qumram		
RaiseNow		
Sentifi		
WealthArc		

About Advanon

Start-up Advanon, founded in July 2015, is the first Swiss online platform allowing small and medium sized companies to factor their invoices online through investors. With the help of Advanon's innovative business model it is faster and easier for companies to plan ahead their liquidity and to refinance. The dedicated team of colleagues who met while working for Google are aiming to revolutionise the archaic factoring market using leading edge technology. Data protection and quality standards are always a top priority affording customers the highest possible comfort.

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About Knip (winner)

Knip is Europe's first and largest digital insurance broker. Its simple, fee free solution allows consumers to bundle, optimise and change their insurance policies with an app showing current contracts, policies and contributions. Technology then allows insurance experts to identify and offer optimised insurance coverage for their consumers as well as advice on benefits and tariffs in live chats and via telephone. Knip's insurance experts offer independent and transparent advice without charging any commission whatsoever. The Knip app is available for iOS and Android. Knip is certified to TÜV standards and works using save SSL encryption technology at banking level. The Knip AG, founded in 2013 by Dennis Just and Christina Kehl and based in Zurich, is a successful company with 110 employees working in Germany and Switzerland.

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The jury's commentary

Knip is not just a successful company. Knip's leadership team is actively engaged in the fintech scene in Switzerland. Very early on, Knip succeeded in positioning itself in the insurance technology sector and in developing a business model which, in the meantime, has been copied the world over. During its last major round of financing Knip succeeded in attracting the attention of international investors and in directing their investment to Switzerland. Something the entire Swiss Fintech ecosystem benefits from.



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About Qumram

Qumram is the leading supplier of compliant systems that record activity across digital channels. Qumram seamlessly records and faithfully plays back all user behaviour across all platforms – Web, Social Media and Mobile. Qumram is compliant, solves cases of dispute, discovers cases of misuse and improves customer experience and in doing so is an essential digital transformation enabler. Qumram has more than 30 customers in Europe and the US. In Switzerland they include BKB, LuKB, UBS and ZKB. In 2015 Qumram, a top 10 “Emerging Star”, was included in the global FinTech list published by KPMG/H2 Ventures and in 2016 became finalist in the Swiss and the European FinTech Awards.

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About Sentifi (winner)

Sentifi helps investors, analysts and journalists, to find the quickest, reliable, global overview about actual trends at the financial markets and companies. Sentifi's unique approach is to structure financial data from news, blogs and social media, identify and rank the sources for their relevance and apply self-learning algorithms and a financial expert system to extract insight from the content. The results are based on 2,5 Millionen sources. Sentifi presents the results graphically in widgets, which are viewed more than 30 Millionen times per month. In 2018 these numbers are expected to increase to 100 Millionen sources and 250 Millionen page impressions. Founded in 2012, Sentifi today employes more than 70 highly educated people.

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Jury's commentary

Sentifi is an internationally successful Big Data pioneer. The potential of the Social Banking approach pursued by Sentifi is vast and will continue to drive the transformation currently taking place in financial sectors across the world. Sentifi shows that Swiss FinTech companies are in a position to turn global visions and ambitions into reality.