



BMO Global Asset Management

Multi-Assets: Delivering Downside Protection by a Value & Quality Approach

- Preserve Capital, ie not to lose money in a 12 months period, by a quality and value-driven approach
- Beat Inflation by a significant margin over the long term
- Deliver returns characterised by low absolute volatility
- Portfolio with low turnover
- Focus on absolute not relative risk



Lars Nielsen

Senior Product Specialist Head of Relationship Management & Business Development

Lars joined Pyrford in November 2008. He has over 20 years' experience in the asset management industry. Prior to joining Pyrford, Lars worked in similar roles at Dalton Strategic Partnership, TT International and Alliance Capital. Lars started his career in various roles at Barra, one of the world's leading investment analytics companies. He spent 9 years there and his last position was as a Director for the US equity money manager business. Before going to the US he held positions in the European part of the business. Lars graduated from Aarhus Business School in his native Denmark with a MSc and BSc in Business Administration with a concentration in Finance. Also studied at Aarhus University mathematics department and San Francisco State University MBA program.

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