



LA FRANÇAISE
investing together

Impact investing: heavy polluters in transition offer the greatest potential for emission savings

Laurent Jacquier-Laforge, Managing Director and CIO Equities, La Française AM, will argue that companies with the internal policies to address climate change and cut their greenhouse gas emissions, are strategically better positioned. Lower carbon emissions can translate into higher valuations and ultimately financial performance for investors.

As climate change transitions from a regulatory to a business issue, companies are taking initiatives to mitigate the risks arising from climate change by considering the cost of carbon emissions. Just like a company with under-utilized capacity is deemed ineffective, excess emissions are now considered operationally ineffective and a potential liability.

When emissions bear a cost on an income statement, it helps investors to highlight inefficiencies and reward those companies that are cutting-down on their carbon emissions.



Laurent Jacquier-Laforge

Laurent began his career in 1985 as Head of Equity Research at CCF (HSBC Group). In 1990, he joined Handelsbanken Markets Paris as Chief Operating Officer. Ten years later, he became part of CDC Ixis Asset Management as a Senior Portfolio Manager for European Large-Cap Equities, before occupying the same position with the Fortis Investment team in 2002. Between 2008 and 2012, he took on the role of Head of Equities at Scor Global Investments. In 2012, he was appointed Head of Equities with La Banque Postale Asset Management (LBPAM) and was a member of LBPAM's Executive Board. Laurent joined La Française in 2014.

Laurent Jacquier-Laforge holds a DESS-DEA in Economics from the Université Paris X Nanterre. He is a certified member of the SFAF (the French Society of Financial Analysts).

Contact:

Peter Stiefel

GONET LA FRANÇAISE ADVISORS S.A.

6 BD DU THEATRE 1204 GENEVA

E-Mail: pstiefel@glfadvisors.com

Phone: + 41 (22) 594 3811

Mobil: +41 (79) 250 9125