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Responsible Investing – materiality drives superior returns

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To identify ESG-Materiality it is essential to move beyond the top line ESG company scores to those behaviors and actions that determine company success, both financially as well as sustainably. With responsible investing and ESG integration now in the mainstream investment arena, investors take the next step by gradually shifting the focus to the actual impact companies are having on people, the society and the environment. This, as positive impact can lead to more sustainable longer-term business models, supporting the valuation and risk-return characteristics of investment portfolios.

Guido Veul invites you to discuss how to develop from backward looking ESG scores to forward looking ESG momentum, how to identify and capture materiality of ESG and impact investing and why responsible investing leads to superior returns.



Guido Veul

Guido Veul is Client Portfolio Manager for the Sustainable Equity and Impact team of NN Investment Partners. Within the team he is responsible for maximizing the commercial success through attracting and retaining clients in partnership with sales, marketing and product management. Previously he was an Adviser in the Financial Institution teams of ABN AMRO Bank and RBS, focusing on investment solutions for European banks.

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