



BNP PARIBAS
ASSET MANAGEMENT

The asset manager for a changing world

Developing a robust approach to Sustainable Investment: from theory to practice

Climate change presents challenges and opportunities to investors. Other critical issues affecting investments, the economy and the quality of life of the people around us include pollution, land-use and inclusivity. During this workshop we will explore how asset owners and managers can participate in mitigating these risks by rising to the challenge and being part of the solution in their day to day activities.

BNP Paribas

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 74 countries, with more than 190,000 employees. The Group has key positions in its three main activities Domestic Markets, International Financial Services, Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors. The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Switzerland, the group is represented by its subsidiary BNP Paribas (Suisse) SA at 4 locations (Zurich, Lugano, Basel and Geneva) with more than 1.400 employees.



Sheila Ter Laag

Sheila Ter Laag is an ESG specialist within the Sustainability Centre. She is in charge of communicating with clients and externally on the Centre's innovative research, policy, investment stewardship and industry engagement activities, as well as supporting investment teams in integrating and reporting on ESG factors. BNP Paribas AM is an important player in this space with 230 billion euros in assets under management in sustainable portfolios, a number which continues to grow. Previously, Sheila held roles as Investment Specialist for convertible bonds and European equities, and prior to that, developed the client base in the Netherlands and Belgium. Before joining BNP Paribas AM in 2005, Sheila worked for Fortis Investments in client facing and marketing roles since 1997. She started her career at Banque de Neuflyze and holds a Bachelor degree from Oxford University.

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