

Uncovering the myths of Fixed Income indexing

In recent years, regulatory and structural shifts have made trading bonds more difficult. The highly fragmented and discontinuously liquid nature of the bond markets has made indexing not only necessary but valuable for all styles of investing.

Our interactive workshop will aim to uncover the myths around Fixed Income indexing. Take the opportunity to engage with our expert, Brett Olson, and discover how indexing effectively transforms a highly fragmented liquid bond market, and how transparency makes Fixed Income portfolio construction more efficient.

iShares

iShares unlocks opportunity across markets to meet the evolving needs of investors. With more than twenty years of experience, a global line-up of 800+ exchange traded funds (ETFs) and \$1.7 trillion in assets under management as of December 31, 2018, iShares continues to drive progress for the financial industry. iShares funds are powered by the expert portfolio and risk management of BlackRock, trusted to manage more money than any other investment firm (based on \$5.98 trillion in AUM as of 12/31/18).

BlackRock helps investors build better financial futures. As a fiduciary to investors and a leading provider of financial technology, clients turn to BlackRock for the solutions they need when planning for their most important goals. As of December 31, 2018, the firm managed approximately \$5.98 trillion in assets on behalf of investors worldwide.

Brett Olson

Brett Olson, Managing Director, is Head of Fixed Income iShares in EMEA for BlackRock. His cross-functional team is responsible for driving new product innovations and product launches, partnering with fixed income broker/dealers, and developing relationships with new and existing institutional and discretionary wealth investors for fixed income products.

Mr. Olson joined BlackRock in 2013 from Nomura where he was a Managing Director leading the distribution efforts for asset-backed securities as well as illiquid securities in Europe. Prior to Nomura, he spent the majority of his financial services career with Lehman Brothers in London. Mr. Olson spent five years in manufacturing in the US, Germany and Italy before he attended business school.

Mr. Olson earned a MBA from Northwestern University's Kellogg Graduate School of Management in 1999 and holds a Bachelor of Arts degree from Skidmore College in 1992.

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