CONFERENCE
MERGERS & ACQUISITIONS 2021
FRESH OPPORTUNITIES

25 August 2021
The Dolder Grand, Zurich
How should companies behave in a world shaped by the uncertainties of the Corona crisis? What are the challenges facing them in the current climate and what impact will the crisis have on economic relations? To maintain a successful and profitable business going forward companies need to put extra effort into place addressing geopolitical changes.

We have recently witnessed numerous mergers and acquisitions that no one would have expected or thought possible just a few years ago. New alliances are being formed and old ones dissolved or restructured as we speak. In order to survive in this climate companies must develop their own disruptive strategies in order to stay one step ahead of the competition and to strengthen their own presence in the market.

We are currently seeing fundamental changes and the demands being made on successful corporate management are in a constant state of flux. This leads us to focus on topics such as SPAC, new business models and the repositioning of entire sectors.

We are pleased to invite you to the fifth M&A forum organised by Finanz und Wirtschaft Forum on 25 August 2021 to discuss in detail current trends and challenges of the M&A market. Join us for a comprehensive day discussing M&A matters in plenary sessions, workshops and presentations that will provide you with the right tools for business success.

Jan Schwalbe
Editor in Chief Finanz und Wirtschaft
THE TOPICS

Actual Transitions: How will the Swiss Economy benefit?
Global Challenges: Which geopolitical Changes affect us the most?
Overcoming Crisis: Is it over or are there new Shocks and Opportunities to come?
Future and Finance: New Waves structuring the Market

THE SPEAKERS

Beat Arbenz Head Corporate Finance Migros Cooperative Association
Nicolas Brand Partner Lakestar
Gregor Greber Board Member VT5 Acquisition Company / Veraison Capital
Mariel Hoch Partner Bär & Karrer AG
Christian Jott Jenny Mayor Community of St. Moritz
André Krause CEO Sunrise UPC
Prof. Dr. Mehdi Mostowfi Head of Corporate Finance and Capital Markets Zurich University of Applied Sciences
Member of the National Council Dr. Albert Rösti SVP
Lucas Schmid Senior Director M&A Siemens Smart Infrastructure
Andreas Steibl Director Tourism Board Ischgl
Ronald Trächsel CFO BKW
Michael Willome CEO Conzzeta AG
Axel Wüstmann CEO CH Media
Peter Zahner CEO ZSC Lions AG

WORKSHOP SPEAKERS

1 Tina Balzli Partnerin, Head of Fintech & Blockchain CMS
2 Caroline Hobson Partner and Co-Head of UK Competition CMS UK
   Kai Neuhaus Partner CMS Belgium
   Alexandra Rohmert Partner and Member of CMS Supervisory Board CMS France
3 Dr. Martin Frey Partner Corporate Finance / M&A PwC

MODERATION

Jan Schwalbe Editor in Chief Finanz und Wirtschaft
Eflamm Mordrelle Editor Finanz und Wirtschaft

PREMIUM ENTRY FOR CORPORATE REPRESENTATIVES

As a corporate representative, you are invited to benefit from a VIP/premium price of CHF 475. Private equity firms, lawyers, consultants, bankers and other service or data providers can benefit from a discount if they are Finanz und Wirtschaft subscribers.
8.30 am  Registration and Welcome Coffee

9.00 am  Welcome Address by the Moderators of the Day
Jan Schwalbe Finanz und Wirtschaft
Eflamm Mordrelle Finanz und Wirtschaft

9.15 am  KEYNOTE INTERVIEW
Telecommunication Market: The new Normal
André Krause Sunrise UPC
Moderation: Eflamm Mordrelle Finanz und Wirtschaft

9.50 am  PANEL
Successful M&A Activities in Times of Crisis
Beat Arbenz Migros Cooperative Association
Mariel Hoch Bär & Karrer AG
Ronald Trächsel BKW
Peter Zahner ZSC Lions AG
Moderation: Jan Schwalbe Finanz und Wirtschaft

10.30 am  TALK
Tourism 2030: Innovation of new Paths
Christian Jott Jenny Community of St. Moritz
Andreas Steibl Tourism Board Ischgl
Moderation: Jan Schwalbe Finanz und Wirtschaft

11.00 am  Coffee and Networking Break
11.30 am PARTNER WORKSHOPS – CYCLE 1

1 Specialities in the Funding of Fintechs
Tina Balzli CMS

2 Foreign Investment Reviews – The new Merger Control?
Caroline Hobson CMS UK
Kai Neuhaus CMS Belgium
Alexandra Rohmert CMS France

3 SPACs – their Purpose, Role and Relevance for the Swiss M&A Market
Dr. Martin Frey PwC and PwC Network Partners

12.10 am Networking Lunch sponsored by

1.30 pm PARTNER WORKSHOPS – CYCLE 2

2.10 pm Coffee and Networking Break

2.40 pm IMPULSE
The 3 Plus Deal – a game-changing Acquisition in the Swiss Media Landscape
Axel Wüstmann CH Media
PROGRAM

3.00 pm  PANEL
Geopolitical Challenges and their Implications for Switzerland

Prof. Dr. Mehdi Mostowfi Zurich University of Applied Sciences
Member of the National Council Dr. Albert Rösti SVP
Lucas Schmid Siemens Smart Infrastructure
Michael Willome Conzzeta AG

Moderation: Jan Schwalbe Finanz und Wirtschaft

3.40 pm  IMPULSE
Flotation via SPAC’s – Protection by Design?!

Gregor Greber VT5 Acquisition Company / Veraison Capital

4.00 pm  KEYNOTE
Positioning Europe in the global technology race

Nicolas Brand Lakestar

4.35 pm  Summary by the Moderators of the Day

Jan Schwalbe Finanz und Wirtschaft
Eflamm Mordrelle Finanz und Wirtschaft

4.45 pm  Networking and Drinks sponsored by Lincoln International
**VENUE**
The Dolder Grand
Kurhausstrasse 65
8032 Zurich
Tel.: +41 44 456 60 00
www.thedoldergrand.com

**COVID-19-INFORMATION**
The forum is planned as a physical event. In consultation with the cantonal authorities, our security concept will be continuously adapted to the current Covid-19 situation. Detailed information can be found on our website.

**TARGET GROUP**
The Mergers & Acquisitions forum is aimed at members of management boards, boards of directors and M&A managers. The target group also includes legal councils, head legal, corporate development, business development, strategy, investors and decision-makers from the financial sector as CFO and treasurer, business, industry, politics and society.

**CONTACT**
Event Management
Yvette Badertscher, Manager Conferences

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Further Information and Registration
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