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Sustainable Global Thematic Credit Investment – Combining Credit Skills and Responsible Investment Expertise

Presenter: Markus Peters, Senior Investment Strategist – Fixed Income

A growing number of investors want to play an active role in building a more sustainable future, rather than merely screening out the least sustainable industries from their portfolios. They want to make a greater impact than investing in green bonds alone allows. One efficient way for such investors to invest for good is to use the United Nation's SDGs as a road map for buying traditional corporate bonds.

Some of the 17 areas that the SDGs cover offer more investable opportunities than others. Fixed-income investors can use the 169 sub-targets within the SDGs to create a specific list of potential investments. Those targets include goals such as improving access to affordable medicine and vaccines and making clean water more widely available, and our analysis identified about 80 products and services that address the SDGs. From there, we identified 784 global issuers that offer those products and services. Through this investment process, managers can open a window into the future.



Markus Peters

Senior Investment Strategist – Fixed Income

Markus Peters stieß 2014 zu AB und ist Senior Investment Strategist für Fixed Income. Im Rahmen seiner kundenorientierten Rolle repräsentiert er sowohl die Marktansichten als auch die Investmentstrategien des Fixed Income Portfolio Management Teams. In ähnlicher Rolle war Peters zuvor für das Fixed Income Team bei M&G Investments tätig gewesen.

Sein Studium der Kommunikation, Psychologie und Soziologie an der Universität RWTH Aachen schloss Peters mit einem M.A. ab. Von der London School of Economics hat er darüber hinaus einen M.Sc. in Politik und Führung der Europäischen Union. Derzeit absolviert Peters ein MBA-Programm an der Warwick Business School. Ort: London

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