

Responsible investing – the Question is not If but How

Integrating ESG solutions across your asset allocation can be challenging and comes at a cost, especially once you move beyond your portfolio core. We will showcase innovative avenues Amundi has been exploring with supranationals such as the EIB or the Worldbank in order to stimulate the supply side. We will then discuss ESG implementation using live case studies covering all portfolio dimensions including ESG data and reporting.

Amundi

Amundi is the European largest asset manager by assets under management¹ and ranks in the top 10 globally. It manages 1,563 billion euros of assets across six main investment hubs. Amundi offers its clients in Europe, Asia-Pacific, the Middle East and the Americas a wealth of market expertise and a full range of capabilities across the active, passive and real assets investment universes. Clients also have access to a complete set of services and tools. Headquartered in Paris, Amundi was listed in November 2015.

Thanks to its unique research capabilities and the skills of close to 4,500 team members and market experts based in 37 countries, Amundi provides retail, institutional and corporate clients with innovative investment strategies and solutions tailored to their needs, targeted outcomes and risk profiles.



Julie Fardoux

Head of ESG External relations

Julie Fardoux has been head of External relations for Amundi ESG department since 2015. She was previously head of Corporate marketing for Amundi ETF, Indexing & Smart Beta business line. She joined Crédit Agricole Group in 2001, and held several positions as head of communications, within CA Corporate & Investment Bank and at the equity broker Crédit Agricole Cheuvreux from 2004 to 2008. She is a member of several responsible investment committees and working groups at Finance for Tomorrow (Paris Europlace), AFG (French asset management association) and the FIR (French sustainable investment forum).

Julie Fardoux graduated from HEC (France) in 1997.

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