

ESG Integration in Asian Fixed Income Investing

Asia's bond markets are growing strongly, but Asian companies have historically lagged their global peers in terms of sustainability. The ability for many Asian companies to notably improve their sustainable credentials presents investors with significant opportunity, given the positive effects that sustainability enhancements have had in more ESG-aware markets such as Europe. There are various factors driving Asia's sustainable journey, including the growing universe, the global focus on climate change, social influences, regulatory change, innovations in sustainable finance, and the incentive of lower funding costs for companies that are perceived to be sustainable.

For Asia fixed income, we aim to promote a sustainable future and capture the long-term potential of Asia's growing offshore bond market, with a unique solution that prioritises sustainability and climate impact effect alongside attractive risk adjusted return. We adopt a multi-faceted approach that seeks to contribute to Asia's shift towards a more sustainable future. Fidelity's long-standing presence and expertise in Asian fixed income, as well as the expertise of its dedicated Sustainable Investing team further offer a distinct advantage to capture investment opportunities.



Kris Atkinson

Kris Atkinson is Portfolio Manager of Fidelity's Global Corporate Bond, Sustainable Reduced Carbon Bond and Global Hybrids portfolios and is Co-Manager of Fidelity Money Builder Income and Short Dated Corporate Bond strategy. Kris joined Fidelity in 2000 as a Research Associate, became a Credit Analyst in 2001 and was promoted to a Senior Credit Analyst position in 2010. During this time he covered a variety of sectors across Investment Grade, High Yield and Emerging markets including European utilities, consumer / retail, pharmaceutical, global energy and basic materials. He became a Portfolio Manager in 2013 and is a key member of the Core Investment Grade strategy team. Prior to joining Fidelity, Kris worked for Lexecon, a consultancy subsequently acquired by Charles River Associates. Kris has an MA Economics from the University of Cambridge.

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