



## Let's Stop Pretending; and really Start Investing in a Positive Future

Neil joined Artemis in 2020 from Kames Capital. As one of the co-managers of the newly launched Artemis Positive Future Fund, he will outline how he seeks to identify companies creating transformational change in their sectors and in society. He will also discuss how the team has evolved their approach to impact investing, explaining why they believe it's possible to deliver positive impact without sacrificing alpha.



### **Neil Goddin**

Alongside Craig Bonthron, Jonathan Parsons and Ryan Smith, Neil is part of Artemis' impact equities team and co-manages global equity funds focusing on positive impact, a field he has specialised in since 2016. Neil joined Artemis in 2020 from Kames Capital, where he co-managed significant assets, including the Kames Global Sustainable Equity Fund. His career began in 1998 at Coutts Bank in London. Before joining Kames as a senior investment manager in 2012, Neil held roles at companies including Deutsche Asset Management, WestLB Mellon, Merrill Lynch Private Clients, Liverpool Victoria and Trustees RBS.

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