



**J. SAFRA SARASIN**

— SUSTAINABLE ASSET MANAGEMENT —



## **Capturing Opportunities in Green Investing: the Role of Innovation in Achieving a Greener Planet**

With over 30 years of experience, J. Safra Sarasin (JSS) has capitalized on its leadership in sustainable investing to develop powerful investment solutions that support the green transition.

The objective of the workshop is to enable participants to understand how green innovations contribute to a healthier planet and how it translates into attractive investment opportunities.

The JSS Sustainable Equity - Green Planet strategy approaches the green investment opportunity through four key investment areas: ecosystem protection, future energies, resource efficiency, and smart mobility. This multi-thematic approach helps to identify tomorrow's environmental winners and detect smaller companies developing ground-breaking technologies.

During the session, a range of innovations will be discussed, including carbon capture technology, key electric vehicle technologies, and materials recycling, among others.

In addition, the discussion will include how the screening of green activities, as defined by the EU taxonomy, can strengthen the investment case.



### **Daniel Lurch**

Daniel Lurch ist seit 2020 als Portfoliomanager bei J. Safra Sarasin Asset Management (JSS AM) tätig. Er ist Portfoliomanager für die JSS Sustainable Equities - Green Planet Strategie und Co-Portfoliomanager der JSS Sustainable Equity - Technology Disruptors Strategie. Er begann seine Karriere 2008 in London, zunächst im Bereich Asset Management bei Macquarie Bank. Anschließend war er sieben Jahre lang als Sell-Side-Analyst im Rohstoffbereich bei Macquarie und Exane BNP Paribas tätig. Vor JSS AM arbeitete er als Investmentanalyst für europäische Small- und Mid-Cap-Aktien bei einem aktivistischen Fonds in Monaco. Er hat einen Abschluss der Universität Mannheim als Diplom-Kaufmann und ist CFA Charterholder.

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