



Zürcher Kantonalbank

Hidden Gems – Quality pays off

Swiss companies benefit from various location advantages such as political stability, high quality of life as well as first-class infrastructure. On the other hand, some companies offer high quality in terms of their business models, their financial ratios and their corporate culture. What is the subtle difference here? How can one navigate the Swiss market and benefit from the advantages of a quality focus in all market phases with a consistent approach? Moreover, how to take into account E, S and G ratios of companies and thus achieve the Paris Climate Agreement.

Benno Arnold



Benno Arnold has been working in Asset Management at Zürcher Kantonalbank since 2014. In his role as Portfolio Manager, he has been responsible for the Swiss Small & Mid Cap area since 2015. In 2015, Benno Arnold also developed and established the High Quality Strategy for Swiss equities, which has also been offered as a fund solution since 2018. Benno Arnold graduated in economics from the University of St. Gallen (HSG), is a certified financial analyst and asset manager (AZEK) and CFA charterholder. From 1999 to 2003 Benno worked as a sell-side analyst for Swiss small and mid caps at Bank Vontobel. For a total of seven years, Benno was responsible for two international equity strategy funds at UBS and its subsidiary SBC Wealth Management, was buy-side analyst and co-responsible for the development of the SBC Wealth Management investment strategy. From 2006 to 2014, Benno was responsible for the Swiss small and mid cap sector at Credit Suisse and led successful growth projects.

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