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Impact Investing in Private Equity – Measuring Outcomes

Impact investing is a growing and important field of investing and investors are increasingly allocating to it. Growth and activity are especially pronounced in private markets and in particular in private equity given that it lends itself to achieve long-term goals and clear outcomes.

Measuring outcomes is an important part of impact investing and investors are eager to learn what their investments have achieved and delivered in terms of social and environmental impact. Investors should be committed to high standards in impact measurement and management practices. This in turn should result in transparent and balanced reporting with many initiatives and organizations supporting best practices.

In this workshop, LGT Capital Partners will highlight best practices, elaborate on tools and processes and discuss concrete portfolio examples to explain impact measurement and outcomes.



Stefan Lügstenmann

Stefan Lügstenmann is an Associate at LGT Capital Partners and Impact & ESG Specialist in the private equity team. Prior to joining LGT Capital Partners in 2021, Mr Lügstenmann was a senior consultant at SustainServ Inc. (Zurich and Boston), a dedicated sustainability management consulting company that supports clients in the development and execution of sustainability strategies as well as sustainability reporting. During his time at SustainServ, Mr Lügstenmann served clients from a broad range of industries, mainly focusing on financial services and real estate companies. Before working as a sustainability consultant, Mr Lügstenmann served as the assistant of Switzerland's Special Envoy for Global Sustainable Development (2030 Agenda). Mr Lügstenmann holds a Masters degree in Development Studies from the Graduate Institute Geneva (IHEID) and is a Certified ESG Analyst (CESGA).

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